

LOOK & LISTEN, SAY THAT



Images: Photographs from Look & Listen, Say That, 1997. Israel.

Description of project

Photographic installation. Each photographic image combined elements from illustrations and instructions with images from high-tech agricultural inventions.

Media: Color prints photographs

Exhibited

The Gallery at Beit Berl School of Art, 1997 Kalmania, Israel.

Press

Naomi Talisman, "Look & Listen, Say That", Galia Yahav, Studio Art Magazine, No. 84, July 1997.

Next to the hothouses there are photographs of instruction sheets for the gardener relating to the seasons for sowing, methods of manual irrigation, a variety of gardening tools, dates and instructions for treatment. There are also pages taken from instructions for ballroom dancing; flow charts of steps, represented by shoes and curved arrows, marked as right and left, which are reminiscent of a secret code or hieroglyphics. The spectator sees that it is a code to be deciphered, the schemata of an agreed language. But he or she is left with no index, no code. The riddle becomes clear not from the dismantlement of each photograph or the interpretation of each theme, but from the syntax of the photographs' presentation together. There is an obscure space between them, which can be bridged only by the assemblage of the entire exhibition, from which the similarity between the photographs becomes clear, the fact that they are analogous.



Galia Yahav, Studio Art Magazine